

Applied Materials FACTSHEET

Third Quarter Fiscal 2010



COMPANY PROFILE

Applied Materials, Inc. (Nasdaq:AMAT) is the global leader in Nanomanufacturing Technology™ solutions with a broad portfolio of innovative equipment, service and software products for the fabrication of semiconductor chips, flat panel displays, solar photovoltaic cells, flexible electronics and energy efficient glass. At Applied Materials, we apply Nanomanufacturing Technology to improve the way people live.

Founded in 1967, Applied Materials creates and commercializes the nanomanufacturing technology that helps produce virtually every semiconductor chip and flat panel display in the world. Our service products improve yield enhancement and increase nanomanufacturing productivity. Today, our expertise is also being used in solar photovoltaic (PV) panels that turn abundant sunlight into clean electricity.

CORE COMPETENCIES

Applied Materials is the number one equipment supplier to the semiconductor, liquid crystal display (TFT-LCD) and solar PV industries. We achieved this leadership by focusing on three core competencies:

- Thin films engineering**
Thin films are used to create electronic structures as small as 1/2,000th the width of a human hair. These films are formed, deposited, shaped and measured by patented Applied Materials processes and tools that provide near-atomic levels of precision and control.
- Commercializing sophisticated systems**
Applied creates sophisticated manufacturing systems for ultra-high volume manufacturing and efficiency that drive down the cost of electronic devices.
- Global reach**
Applied has the intellectual capital, financial resources and capability to help customers integrate and manufacture advanced technology around the world.

REPORTING SEGMENTS

Silicon Systems

- Number one equipment supplier to the global semiconductor industry
- Pursuing further growth opportunities in the inspection and etch segments

Display

- Number one equipment supplier to the global TFT-LCD industry
- Using expertise in depositing thin films on large-scale glass panels to lower the cost of thin film solar PV

Energy and Environmental Solutions

- Number one equipment supplier to the solar PV industry
- Strong growth prospects in emerging areas including LED lighting and energy storage

Applied Global Services

- Provides semiconductor, display and solar customers with solutions that maximize output and efficiency
- Broadest services portfolio in the industries served with new growth opportunities in solar

ABOUT

| | |
|----------------------|--|
| Ticker: | Nasdaq: AMAT |
| Market Cap*: | \$15.8 billion |
| Fiscal 2009 Revenue: | \$5.0 billion |
| Fiscal 2009 R&D: | \$934 million |
| Founded: | November 10, 1967 |
| Headquarters: | Santa Clara, California |
| Global Presence: | 92 locations in 21 countries |
| Manufacturing: | China, Germany, Israel, Italy, Singapore, Switzerland, Taiwan, United States |
| Employees*: | ~13,000 worldwide |
| Patents: | 7,600 issued |

*As of August 01, 2010
Fiscal year-end October 2009



INFORMATION

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APPLIED MATERIALS HAS:

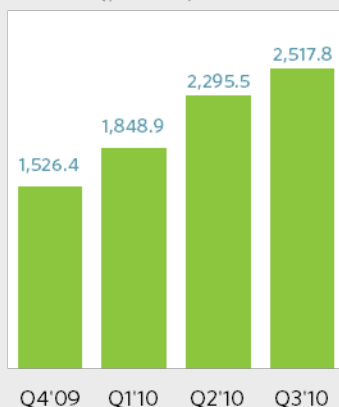
- Strong balance sheet with low debt and liquidity of ~\$3 billion in cash, cash equivalents and investments as of October 25, 2009.
- Over 40 years of experience navigating market cycles to preserve capital while investing for the future, even during the recent unprecedented industry downturn.
- Quarterly cash dividend and a flexible stock buyback program that returns excess cash to stockholders.

CONSOLIDATED FINANCIAL STATEMENT (\$MILLIONS)*

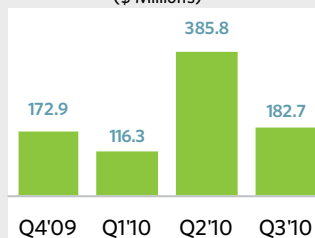
| | 2009 | 2008 | 2007 | 2006 | 2005 |
|--------------------------------------|-----------|------------|------------|-----------|------------|
| Income Statement | | | | | |
| Net Sales | \$5,013.6 | \$8,129.2 | \$9,734.9 | \$9,167.0 | \$6,991.8 |
| Gross Margin % | 28.5 | 42.4 | 46.1 | 46.8 | 44.1 |
| RD&E % | 18.6 | 13.6 | 11.7 | 12.6 | 13.5 |
| SG&A % | 14.7 | 11.9 | 9.8 | 9.9 | 10.0 |
| Balance Sheet | | | | | |
| Cash, Cash Equivalents & Investments | \$3,266.9 | \$3,467.7 | \$3,732.0 | \$3,212.2 | \$5,985.2 |
| Accounts Receivable | \$1,041.5 | \$1,691.0 | \$2,049.4 | \$2,026.2 | \$1,615.5 |
| Inventories | \$1,627.5 | \$1,987.0 | \$1,313.2 | \$1,406.8 | \$1,034.1 |
| Total Assets | \$9,574.2 | \$11,006.3 | \$10,662.3 | \$9,480.8 | \$11,269.2 |
| Total Current Liabilities | \$1,939.5 | \$2,945.6 | \$2,381.6 | \$2,436.0 | \$1,765.4 |
| Total Stockholders Equity | \$7,094.6 | \$7,549.0 | \$7,821.4 | \$6,651.4 | \$8,928.5 |

*Fiscal year end: Last Sunday in October

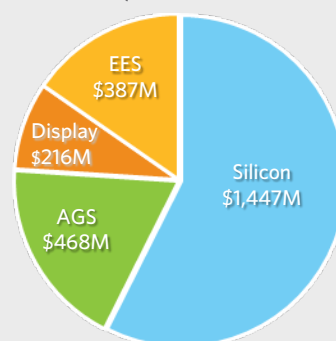
NET SALES
(\$ Millions)



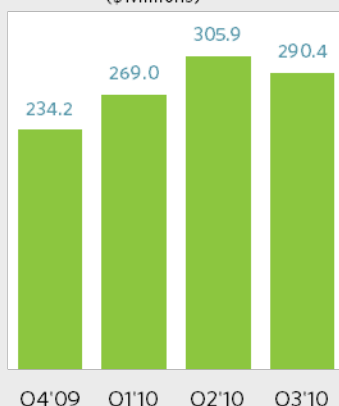
OPERATING INCOME (LOSS)
(\$ Millions)



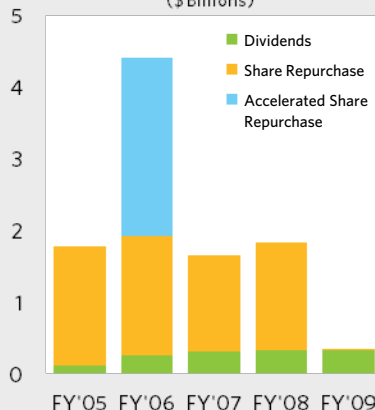
Q3 FY2010 REVENUE BY SEGMENT
\$2.52 Billion



RD&E
(\$ Millions)



DIVIDENDS AND SHARE REPURCHASE
(\$ Billions)



Q3 FY2010 ORDERS BY GEOGRAPHY
\$2.72 Billion

